



Fig 1. Qdoba logo. "Qdoba Franchise. <https://www.qdobafranchise.com/>."

everyday toolset for an everyday kick a** product leader

J.F.D.I.

everyday toolset for an everyday kick a** product leader



everyday toolset for an everyday kick a** product leader

QDOBA
MEXICAN EATS®

 **WHICH
APPROACH
IS MOST KICK
A**?** 

J.F.D.I.



Fig 2. Mandalorian artwork. "Hi-res 'The Mandalorian' Promo Art", [Reddit](#).

everyday toolset for an everyday kick a** product leader



Fig 3. Trinity and Neo, "The Matrix Turns 20" [Medium.com](#)..

everyday toolset for an everyday kick a** product leader



Introductions

Pick your partnership

The toolset

All the looks

Craft it

Do it



Introductions



Pick your partnership

The toolset

All the looks




Craft it

Do it



Click or scan

everyday toolset for an everyday kick a** product leader

-  Introductions
 -  Pick your partnership
 -  The toolset
- All the looks
- Craft it
- Do it

LOOK IN

everyday toolset for an everyday kick a** product leader

What is it that I want from the partnership?

What is really behind my motivation for wanting it?

Have I had JFDI moments?

What do I have to lose?

What do I have to gain?

LOOK OUT

everyday toolset for an everyday kick a** product leader

What are the dynamics surrounding my partner?

What are her motivations?

How can I get to know him better?

What probing questions might open up some doors further?

What behaviors should I avoid?

LOOK FORWARD

everyday toolset for an everyday kick a** product leader

In what ways am I most likely to connect well with her?

What is my vision?

How might our visions align?

Is there one common goal around which we could unite?

With our partnership at it's best, what is life like?

- ✓ Introductions
- ✓ Pick your partnership
- ✓ The toolset
- ✓ All the looks

Craft it

Do it

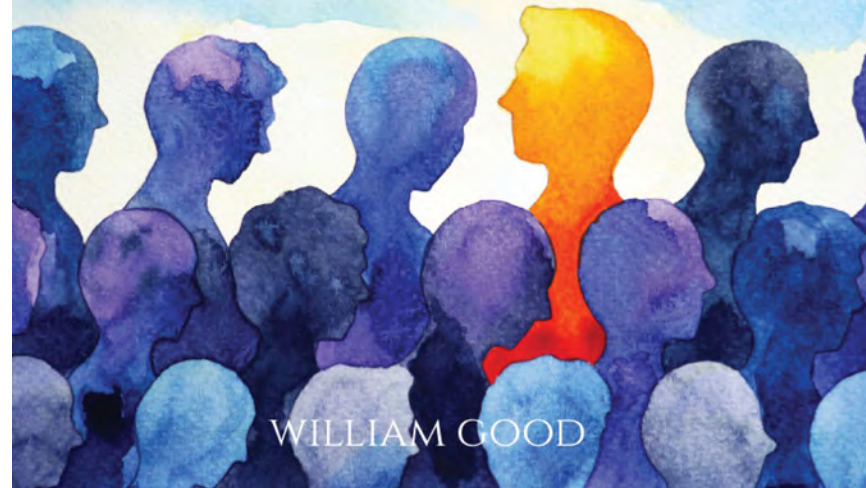
- ✓ Introductions
 - ✓ Pick your partnership
 - ✓ The toolset
 - ✓ All the looks
 - ✓ Craft it
- Do it

1. Patience
2. Not about manipulation
3. We are > our work
4. Shut up and listen
5. Bend over (backwards)

EMPATHY:

A PATHWAY TO DECENCY

You have the power to unlock your
potential by looking in, looking out, and
looking forward



WILLIAM GOOD



Click or scan



William Good
will.good@mastercard.com

Ananya Bhattacharyya
ananya.bhattacharyya@mastercard.com



Click or scan

